

KITEX Idegenforgalmi Szaknyelvi Vizsga

TASK SHEET

LISTENING

Welcome to the Listening Test of the KITEX Language Examination.

- The test consists of three tasks.
- Each task will begin with the instructions. You can hear the instructions on the tape and also read them on your Task Sheet.
- During the test you can take notes on the Task Sheet.
- Write your **final answers** on the **Answer Sheet** in **blue ink**.
- **Only answers on the Answer Sheet will be accepted.**
- **Corrected answers will not be accepted.**
- You must not use a dictionary.

Good luck!

Task 1

- In this task you will have to decide if the statements are TRUE or FALSE.
 - After the instructions you will have one minute to read the statements.
 - Then you will hear the text twice. Between the two listenings there will be a one minute long silent period.
 - After the second listening you will have two minutes to finalise and mark your answers with an X in the answer box on the separate Answer Sheet.
 - There is one *example (0)* at the beginning.
-

JOB INSIDER

You are going to listen to an American business programme called *Job insider*.

- 0 *The first part of the programme deals with fathers who stay at home to look after their families.*
- 1 The number of stay-at-home dads has decreased by 40%.
- 2 Deloitte & Touche has introduced a new employment policy to keep their staff.
- 3 Most senior managers are against fathers staying at home.
- 4 The second issue in the programme is what to do if you don't agree with your boss's decision.
- 5 The programme lists several questions that a boss might ask you.
- 6 Your boss will like it if you ask for some time to think the matter over.

Score: 6 points

Use the separate Answer Sheet!

Task 2

- In this task you will have to choose the correct answer (A, B, or C).
 - After the instructions you will have one minute to read the questions.
 - Then you will hear the text twice. Between the two listenings there will be a one minute long silent period.
 - After the second listening you will have two minutes to finalise and mark your answers with an X in the answer box on the separate Answer Sheet.
 - There is one *example (0)* at the beginning.
-

JEFF'S DOCUMENTARY

You are going to listen to a conversation about a film.

- 0 *Debbie asks Jeff how he ___ his film.*
A *makes*
B *sells*
C *advertises*
- 1 Before making his film, Jeff had ___
A not sold it.
B signed a contract with a distributor.
C sold another documentary.
- 2 Selling the documentary involves ___
A advertising it on TV.
B talking to several potential buyers.
C employing professional salesmen.
- 3 For selling a film it's important to ___
A know the right people.
B travel to foreign countries.
C know everybody in a television studio.
- 4 The documentary was financed by ___
A some sponsors in India.
B him only.
C him and his co-makers.
- 5 The documentary was financed with ___
A credit only.
B savings only.
C two different methods.
- 6 Jeff thinks they ___ be able to get their money back.
A will
B will not
C might not

Use the separate Answer Sheet!

Score: 6 points

Task 3

- In this task you will have to answer the questions in English in a maximum of **FOUR** words.
 - After the instructions you will have one minute to read the questions.
 - Then you will hear the text twice. Between the two listenings there will be a one minute long silent period.
 - After the second listening you will have two minutes to finalise and write your answers in the answer box on the separate Answer Sheet.
 - There is one *example (0)* at the beginning.
-

SUPERSTITION FORCES AIRLINE LOGO CHANGE

You are going to listen to a news item about an airline.

- 0 *What does the airline's logo consist of?*
- 1 Who didn't like the logo?
- 2 Who is Ronane Holt?
- 3 How many African destinations does the airline have?
- 4 How will they change the logo?
- 5 What does one passenger think about superstitions in general?
- 6 Which logo does she prefer?

Use the separate Answer Sheet!

Score: 6 points

Vizsgáló neve: _____

Édesanyja leánykori neve: _____

KITEX Idegenforgalmi Szaknyelvi Vizsga
ANSWER SHEET
LISTENING
Answer box 1: Job insider

	0	1	2	3	4	5	6
TRUE	X						
FALSE							

Score:

	6
--	---

Answer box 2: Jeff's documentary

	0	1	2	3	4	5	6
A							
B	X						
C							

Score:

	6
--	---

Answer box 3: Superstition forces airline logo change

0	<i>13 red dots</i>
1
2
3
4
5
6

Score:

	6
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KITEX Idegenforgalmi Szaknyelvi Vizsga

KEY LISTENING

TAPESCRIPPTS

Task 1

JOB INSIDER

You are going to listen to an American business programme called *Job insider*.

Welcome to *Job Insider*, the up-to-date programme of handy workplace tips you can really use.

If a man leaves his job to take care of the kids, will future prospective employers think he's weird? Well, whether stay-at-home dads are weird or not, they're a lot more common than they used to be.

The Economy Policy Foundation, a Washington D.C. think tank found that 10 years ago 5% of men aged 18 to 25 were staying home to take care of kids under age 6. Today it's 40%. Among all age groups the percentage of men taking time off to care for family members has more than doubled.

A few employers are starting to change their policies. Deloitte & Touche, for instance, just launched a program that lets people take sabbaticals of up to 5 years to attend to personal business, including child care. The idea is to cut the high cost of turnover by ensuring that talent returns to the fold.

But consider this research from an executive job site called theLadders.com. Only a third of senior managers said they would value a dad who had taken time off for childcare for his renewed perspective. But more than half said they'd resent him for taking the time off.

That's what your employer may think. But what about those times when your employer wants to know what YOU think?

Suppose your boss asks what you think and you don't know what you think. In today's fast-moving business world that can be a real problem.

So what to do? When stumped by a question, try answering it with another question, suggests Nancy Friedberg, President of the New York City executive coaching firm called Career Leverage. Say something like 'Before I plunge in with my opinion, I'd like to make sure I understand'. And then ask what the other person's ideal outcome would look like and how whatever they're suggesting would help achieve that.

You can also ask what you can do to help reach the goal your boss is aiming for, or bring up another aspect of the situation like 'Do we have any research on how customers would respond to that?', or just say 'That's an interesting question. I'd like to give it some thought and get back to you.' Say you'll do it by this afternoon or tomorrow or the end of this week and then stick to it. You'll make points with your boss, not lose them.

Task 2

JEFF'S DOCUMENTARY

You are going to listen to a conversation about a film.

Debbie: OK, now Jeff, you've been talking about your documentary. Can you talk about how you actually pitch your documentary? How do you get it out there so people can see it on, on television?

Jeff: Because, like I said before, it's independent so we have no one distributing this for us, or we didn't sell this before we shot the documentary which is usually the regular process, so it just requires straight salesmanship, going door-to-door, talking to different channels and stations and seeing if they're interested, really trying to be convincing and, and making them think that this is something that the audience really wants. Just door-to-door.

Debbie: OK, so let's say you go into a television studio and you have your documentary on hand, what do you say? Like, how do you get someone to even look at it?

Jeff: Yeah, that's very difficult. Usually in this world, a good saying is everything is who you know, and without having a foot in the door somehow, you're usually rejected, so the good thing is that I do know a few people in a few different countries so I can usually get a connection somehow who works in a studio or in the television station somewhere and then they're recommended, we're recommended to them by our friend, so usually it's a foot in the door or someone else.

Debbie: OK, and actually, let's talk about money. Like how did you actually pay for this, this documentary? I mean, did you put it on credit cards or what?

Jeff: Well, doing a documentary is very expensive, very very expensive, and luckily there's three of us, three brothers who did this so we split, split the costs and one of the reasons we chose India is because it's one of the cheapest places in the world, which allowed us a little bit of mobility to stay as long as we did, and film as long as we did because everything is so cheap there so. And then yeah, we just put it on credit cards. And all our savings. Spent all our savings on this documentary.

Debbie: So for a filmmaker, or documentary person out there, how do you get your money back?

Jeff: Getting your money back is not easy. Getting a portion of your money back is not easy. If you're lucky, if it's a good documentary and it's a good idea and it's something the, an audience wants, then you, you can sell it. You can manage to sell it, but it's, it's a gamble. It's a gamble. It's like everything else. You might sell it or you might not, so if you do sell it you get your money back, if you don't, it's a loss so you have to be prepared for that.

Debbie: Well, I hope you strike it rich, Jeff. Good luck.

Task 3

SUPERSTITION FORCES AIRLINE LOGO CHANGE

You are going to listen to a news item about an airline.

Superstition has forced a European airline to change its logo. New Belgian carrier Brussels Airlines had to change its 13-red-dot logo on the tail of all its planes because of a flood of complaints from passengers about the combination of thirteen red balls representing bad luck. This number is unlucky in Western culture and many would-be passengers thought it just wouldn't do on an airplane. Airline officials were taken aback by the volume of disapproving mail they received. Particularly upset was the original logo's designer Ronane Holt. She said the thirteen dots "looked just right" and had extra significance because the number of dots matched the destinations it flew to in Africa. The design, in the shape of a "b", also resembled the pattern of lights on an airport runway as planes taxied before take off.

All of the airline's planes now have to go back to their hangars for a paint job. A fourteenth red dot will be added to the top of the "b". However, this may not go down well in China, where the number fourteen is unlucky. One-four in Mandarin sounds like the phrase "to want to die". Passengers at Brussels airport were of two minds as to whether or not they thought the fourteen-dot logo would bring better luck. Frequent business flyer Renee Charles said: "In this day and age, superstitions are a little silly. There's just no logic behind them." However, she did admit that she shared the concerns of other passengers and was happier that the new logo has an extra dot. Brussels Airlines is the result of a merger between SN Brussels Airlines and Virgin Express. It begins flying, with the fourteen dots, on March 25.

KITEX Idegenforgalmi Szaknyelvi Vizsga
**KEY
LISTENING**
Answer box 1: Job insider

	0	1	2	3	4	5	6
TRUE	X		X	X			X
FALSE		X			X	X	

Score: 6 points

Answer box 2: Jeff's documentary

	0	1	2	3	4	5	6
A		X		X			
B	X		X				
C					X	X	X

Score: 6 points

Answer box 3: Superstition forces airline logo change

Jó a válasz, ha tartalmilag helyes (a vizsgázó megértette a szöveg vonatkozó részét), és a kérdésre válaszol.

Nyelvtani és helyesírási hibákért nem vonunk le pontot, ha a válasz érthető és egyértelmű.

0	13 red dots
1	(would-be/future/western) passengers (from western countries)
2	(the logo's) (original) designer
3	13 (destinations) the number of dots: <i>elfogadható</i>
4	add/paint one more/an extra /a 14th dot / repaint it 14 dots: <i>elfogadható</i>
5	they are silly / illogical / no logic behind them
6	the new one/version / the one with 14 dots/an extra dot / the 14-dot logo the second: <i>elfogadható</i>

Rossz a válasz, ha tartalmilag részben vagy teljesen helytelen és/vagy hiányos és/vagy nem a kérdésre válaszol, vagy a helyes válasz mellett irreleváns dolgot is tartalmaz. Részben jó válasz esetén NEM adható fél pont.

Példák rossz válaszra:

- 2 *in the whole world / *all around the world / *in cities -- mert kevés
- 3 *companies and employees
- 4 *cost of living

Score: 6 points

Beszédkésztség

Bevezető beszélgetés (nem értékelt rész)

Good morning/afternoon. Please take a seat. My name's.... My colleague is just going to listen. What's your name?

Can I see your identity card?

Thank you. Could you sign this next to your name, please?

Thank you. Could you please read this to see if everything's correct? If not, please correct it and then sign it on the line in the middle of the page.

Good, thank you.

Did you have to wait long? /Did you have to travel long to get here?/

And how are you?

(A vizsgát innentől kezdve értékeljük!)

1. Irányított párbeszéd (4-5 perc)

Well, let's start the exam now. First, I'm going to ask you a few questions. If you can't understand me, I can repeat the question once.

(A vizsgázó a vizsgáztató kérdéseire válaszol, gondolkodási idő nélkül. A kérdések száma függ a válaszok hosszúságától, de legalább 4 kérdés hangzik el, legalább 3 témakört érintve.)

How are your weekends different from your weekdays?

How did you celebrate your last birthday?

I see. Let's talk about something else.

How important are books in your life?

Could you tell me about something you've read lately?

I see. Let's move on to another topic.

Do you ever use English outside your English lessons? How? /Why not?

OK. Thank you.

Let's move on to the second task.

2. Szituációs párbeszéd (kb. 6-7 perc)

You will have to act out a situation with me. Could you draw two cards, please?

Look at the titles and choose the situation you would like to act out.

What number is it?

OK. Here's your situation. You have a minute to read it and think about what you want to say.

OK. Let's start then.

22 PROGRAMMES FOR A GROUP OF TOURISTS

Candidate's card

You are the concierge at a hotel.

The examiner is the tour escort of a group of foreign tourists.

The tour escort is asking for some information about programmes.

- Give details of a half-day and a whole-day sight-seeing tour.
- Recommend an opera performance and say how tickets can be obtained.
- Describe the nearest sports facilities.
- Recommend a programme for children.
- Say how you can help to arrange things (tickets, maps, etc.)

The examiner will start the conversation.

Now, let's move on to the third task.

3. Leíró szövegalkotás (kb. 5-6 perc)

Please draw two pictures. Choose the picture you would like to talk about on your own and from a professional point of view.

What number is it?

Right, now you have half a minute to think about what you want to say.

OK, you can start now.

(A vizsgázó önállóan beszél a képről, a vizsgáztató figyel és nem szól közbe.)

I/22

At a travel agency



(Miután a vizsgázó befejezte az önálló témakifejtést, a vizsgáztató legalább 1, legfeljebb 5 kérdést tesz fel a képpel, illetve a témával kapcsolatban. A kérdések száma attól függ, hogy miről nem beszélt még a vizsgázó, illetve mennyi idő áll még rendelkezésre.)

What services do you think this travel agency provides for tourists?

Why do you think the staff like to work here?

What qualities and skills should a good travel agent have?

That's enough, thank you. And that's the end of the test. Thank you very much.

Goodbye.